

TABLES

Table 1 Current MBA Curriculum

Internal Environment of Organizations

- GSB 450 Professional Presentation Practicum (non-credit)
- ACC 500 Financial Accounting
- MGT 500 Behavior in Organizations
- MGT 502 Managing Operations for Competitive Advantage

External Environment of Organizations

- BLW 500 Legal and Ethical Environment
- ECO 509 Business Conditions Analysis
- ECO 500 Money and Financial Systems
- IB 500 Global Economy

Managerial Decision Area

- ACC 555 Management Accounting for Decision Making
- ECO 555 Economics for Decision Making
- FIN 555 Financial Management
- MGT 555 Strategic Management of Human Resources
- MKT 555 Decisions in Marketing Management
- MIS 555 Management of Information Technology

Capstone

- Strategic Analysis for Competing Globally

Electives

- Four Elective Courses
(One concentration or four open electives)

Table 2
Members of the Task Force

1. Qi Hong Dong, associate professor, Economics
2. Mark Frigo, professor, SOAMIS, Director, The Center for Strategy, Execution, and Valuation
3. Adam Gehr, professor, Finance, member of the College Faculty Advisory Council
4. Delvin Grant, associate professor, SOAMIS
5. Christa Hinton, Director, KGSB Career Center, DePaul MBA-IMF graduate
6. Lawrence Hamer, associate professor, Marketing, member of the College Graduate Curriculum Committee and the College Faculty Advisory Council
7. Michael Jedel, Visiting Professor of Management & Director of Outreach and Assessment, former associate dean for master's programs, Georgia State University, former MBA program director, UIC
8. Joan Junkus, associate professor, member of the College Graduate Curriculum Committee, former associate dean, KGSB
9. Daniel Koys, associate dean, KGSB, professor, Management, member of the College Graduate Curriculum Committee
10. Thomas Mondschean, professor, Economics, member of the College Faculty Advisory Council, faculty advisor to the EVPAA for SRAC
11. Robert O'Keefe, professor, Marketing, former associate dean KGSB
12. Robert Ryan, assistant dean of the KGSB, member of the College Graduate Curriculum Committee
13. David Shafton, president of the Kellstadt MBA Association
14. Kevin Stevens, professor, SOAMIS, chair of the College Faculty Advisory Council, director of the MSA program, past president of Faculty Council
15. Kenneth Thompson, professor, Management, chair of the College Graduate Curriculum, Commerce representative to the University Committee on Curriculum and Programs, a Commerce representative to Faculty Council.
16. Patricia Werhane, professor, Philosophy and Management, Wicklander Chair of Business Ethics and Director of the Institute for Business and Professional Ethics
17. Scott Young, professor, Management, chair of the Management department

Note: Sue Fogel, chair, Marketing, Nina Diamond, assistant professor, Marketing, and David Hoffmeister, clinical instructor, Marketing, have been working with Lawrence Hamer on a marketing subcommittee of the task force for which the TF is very grateful.

Table 3
Comparison of Resources to Output:
DePaul's KGSB versus its Ten AACSB Graduate Peers

| Output Measures | Rank (First= Highest, 11th =Lowest) |
|-----------------------------------------|-------------------------------------------------------|
| <i>Output</i> | Third |
| Number of MBA degrees Awarded | First |
| Graduate Student Credit Hours | Fourth |
| Number of Specialized Masters' Degrees | Third |
| Credit Hours/Full-time Faculty | Third |
| Credit Hours/Full-time Staff | Third |
| | |
| <i>Resources</i> | |
| Average Salary – Full Professors | Seventh |
| Average Salary – Associate Professors | Eighth |
| Average Salary – Assistant Professors | Eleventh |
| Number of Staff/Number of Faculty Ratio | Eleventh |
| Operating Budget | Ninth |
| Source: AACSB 2002 | |

Table 4
Percentage of Elective Courses in top part-time MBA programs

| University | Percentage electives |
|---------------------------------------------|-----------------------------|
| NYU | 50% |
| Chicago | 50% |
| Northwestern | 50% |
| UCLA | 60% |
| UC – Berkeley | 60% |
| USC | 57% |
| Minnesota | From 50 – 70% |
| Georgia State | From 35 – 46% |
| Washington University | 66% |
| Texas – Austin | 55% |
| CUNY | 55% |
| DePaul current | 22% |
| DePaul proposed for business undergraduates | From 40 – 50% |

Table 5
Core Curriculum in Top MBA programs

| Course | Number of the Top 10 Full-time MBA Programs Requiring Course in Core | Number of the top 16 Part-time MBA Programs Requiring Course in Core |
|-----------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------|
| Financial Accounting | 10 | 10 |
| Strategy | 8.5 | 11 |
| Micro/Managerial Econ | 8.5 | 9 |
| Corporate Finance | 8 | 13 |
| Marketing | 8 | 13 |
| Operations | 8 | 10 |
| Statistics/Data Analysis | 7 | 11 |
| Organizational Behavior | 6 | 10 |
| Macroeconomics | 6 | 3 |
| Decisions Sciences/Operational Research | 5 | 1 |
| Managerial Accounting | 4 | 9 |
| Ethics and Legal Environment | 3 | 3 |
| Investments | 3 | 0 |
| Communications | 2.5 | 2 |
| MIS | 2 | 6 |
| Human Resources | 2 | 2 |

Table 6
Minimum Number of Courses – Local Competitors

| University | Minimum number of courses (in quarters) |
|----------------------------------------|-----------------------------------------|
| NIU | 12 |
| Loyola | 14 |
| IIT | 16 |
| UIC | 12 |
| Marquette | 12.75 |
| Northwestern | 20 |
| Chicago | 20 |
| DePaul current | 18 |
| DePaul proposed business undergrad | 12-15 (average likely to be 14.5) |
| DePaul proposed non-business undergrad | 18 |

Table 7
Part-Time MBA Program Costs in the Chicago Area

| University | <u>Tuition</u> |
|---------------------------------|-----------------------|
| Chicago | \$65,000 |
| Northwestern | \$60,480 |
| University of Notre Dame | \$52,220 |
| DePaul | \$50,400 |
| Loyola | \$41,958 |
| IIT | \$43,920 |
| Lake Forest College | \$33,760 |
| UIC | \$25,396 |
| DeVry | \$24,400 |
| NIU | \$19,824 |
| <i>Average (without DePaul)</i> | \$40,773 |
| <i>Median (without DePaul)</i> | \$41,958 |
| Source: OIPR report 2003 | |

Table 8
EBI MBA Part-time Alumni Survey 2003-2004

| DePaul ... | DePaul rank among Select 6 Comparison Group | DePaul rank among 12 institutions in our Carnegie Class |
|--------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------------------|
| Provided access to alumni/employers | 2 | 6 |
| Provided knowledge and skills to succeed | 2 | 6 |
| Was effective at skills training (e.g. communication, teamwork) | 4 | 7 |
| Was effective at developing abilities (e.g., think analytically, apply theory to practice) | 4 | 8 |
| Overall satisfaction with MBA program | 5 | 10 |
| MBA furthered career | 6 | 9 |

Select 6 (chosen by DPU)

IUPUI – Fort Wayne
 Pepperdine
 Marquette
 ASU – West
 CSU _ Dominguez Hills
 George Mason

Carnegie Class

| | |
|-------------------|------------------------------|
| Cleveland State | Nova Southeastern |
| George Mason | St. John’s |
| Pepperdine | U. Of Alabama - Huntsville |
| U. of Akron | University of Texas - Dallas |
| U. of New Orleans | Widener U. |
| Wichita State | |

Table 9
EBI MBA Part-time MBA Exit Survey 2003-2004

| DePaul ... | DePaul rank among Select 6 | DePaul rank among 19 institutions in our Carnegie Class |
|---------------------------------------------------------|----------------------------|---------------------------------------------------------|
| Faculty and non-faculty advising | 1 | 10 |
| Course availability | 1 | 4 |
| Faculty instruction quality | 2 | 2 |
| Quality of fellow students | 4 | 4 |
| Critical thinking and problem solving | 4 | 4 |
| Overall satisfaction | 5 | 5 |
| Some factors where we most outperform the Select 6... | | |
| Instructors' ability to relate concepts to real world | | |
| Grades reflect achievement | | |
| Academic advising by faculty | | |
| Availability of courses | | |
| | | |
| Some factors where we most underperform the Select 6... | | |
| Satisfaction with cost/benefit of tuition | | |
| Characteristics of fellow students | | |
| Ability to analyze and interpret data | | |

| <u>Already Fulfilled</u> | <u>Required</u> | <u>Elective</u> |
|--------------------------|-----------------------------------------------------------|-----------------|
| | ACC 500 (Financial Accounting) | Course 1 |
| | ACC 555 (Management Accounting for Decision Making) | Course 2 |
| | GSB XXX (Quantitative Methods) | Course 3 |
| | MGT 500 (Managing For Personal And Ethical Effectiveness) | Course 4 |
| | MGT 502 (Operations Management) | Course 5 |
| | MGT 555 (Strategic Human Resources) | Course 6 |
| | FIN 555 (Financial Management) | |
| | MKT 555 (Decisions in Marketing Management) | |
| | Econ 509 (Business Conditions Analysis) | |
| | Econ 555 (Economics for Decision Making) | |
| | GSB 599 (Strategic Analysis for Competing Globally) | |
| | MIS 555 (Management of Information Technology) | |
| 0 | 12 | 6 |

| <u>Already Fulfilled</u> | <u>Required</u> | <u>Elective</u> |
|--------------------------|-----------------|-----------------|
| ACC 500 | MGT 500 | Course 1 |
| ACC 555 | MGT 502 | Course 2 |
| GSB XXX | MGT 555 | Course 3 |
| MIS 555 | FIN 555 | Course 4 |
| ECO 509 | GSB 599 | Course 5 |
| ECO 555 | | Course 6 |
| 6 | 6 | 6 |